

EXHIBITOR & VENDOR Registration Form

Name of Business: _____

Contact: _____

Street address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Phone Number: _____

Fax Number: _____

E-Mail: _____

Nature of Business: *(include product photo(s))

Vendor #: _____

Amount: _____

Area Of Interest

- Performer/Entertainment
- Vendor
- Visual Artist
- Volunteer

Please Mail To:

David L. Acey, Sr., Executive Director
 Yvonne B. Acey, Associate Director
 P. O. Box 111261 ~ Memphis, TN ~ 38111
 (901)947-2133 (office)
 (901)947-2414 (fax)

Thanks To Our Sponsors: City of Memphis Housing & Community Development * State of Tennessee * Arts Memphis * Tennessee Arts Commission * MLGW * Tr-State Bank * AKA Sorority, Inc., Beta Epsilon Omega Chapter * Holiday Inn * The University of Memphis * The University of Memphis Department of Communication * Silver Star News * FedEx * Clear Channel * CDA Security * Shelby County Government * Mike McKenzie, 34 Ways Foundation * Blue Cross Blue Shield * Reggie Howard Foundation



Africa In April
 Cultural Awareness Festival
 P. O. Box 111261
 Memphis, TN 38111
 www.AfricaInApril.org
 aiafest@bellsouth.net

34th Annual



Salutes

The Republic Of



Botswana

August 5 - 8, 2021
Memphis, Tennessee

On
Internationally Famous
Beale Street & Robert R. Church Park
Downtown Memphis, Tennessee

AFRICA IN APRIL

CULTURAL AWARENESS FESTIVAL, INC.

This year marks the 34th Anniversary of the Africa In April Cultural Awareness Festival. The Festival is scheduled for Aug. 5 - 8, 2021 on the Internationally famous Beale Street & Robert Church Park from 8:00 am - until. We will showcase the Republic of Botswana from an international perspective using a multiplicity of mediums education, economics, culture, fashions, arts/crafts, music, history, and cuisines. Participants from Shelby County and Parochial Schools, area Colleges and Universities, Community Organizations, and Institutions will participate and enjoy a diverse cultural marketplace. Africa In April is four days of fun, festivities, and food with a different theme each day. Make plans now for the celebration.

Schedule

International Entrepreneur's Luncheon

Thursday, August 5, 2021– 11:30 A.M. -1:00 P.M.
Holiday Inn University of Memphis, 3700 Central Avenue

Vendor's Set-up Day (Vendors Only)

Thursday, August 5, 2021 – 10:00 A.M. -5:00 P.M.
Robert R. Church Park @ 4th & Beale Street

Children and Senior's Day

Friday, August 6, 2021 – 8:00 A.M. -11:00 P.M.
Robert R. Church Park @ 4th & Beale Street
International Diversity Parade – 10:00 A.M.

Health Wellness & Community Day

Saturday, August 7, 2021 – 8:00 A.M. -12:00 A.M.
Blues Showcase 6:00 P.M. – 12:00 A.M.
Robert R. Church Park @ 4th & Beale Street

International Music Day

Sunday, August 8, 2021 – 8:00 A.M. -9:00 P.M.
Robert R. Church Park @ 4th & Beale Street

Entertainment Daily

Fri. -Sun.

After reading the following contract requirements, please complete and return (US Mail/ FedEx/UPS) the accompanying contract with the full non-refundable vendor fee to:

David L. Acey, Sr./Africa In April Cultural Awareness Festival, Inc.
P.O. Box 111261, Memphis, Tennessee 38111

Only a cashier's check or money order for the full amount will be accepted. Make the non-refundable

cashier's check or money order payable to:

David L. Acey, Sr./Africa In April

- ◆ **The Booth Fee is \$530.00 + \$70.00 Code Enforcement Fee = \$600.00.*** Payment must be made for the full amount. Deadline for payment from vendors is **July 11, 2021.**
- ◆ Food Vendors please call the Administrative Offices for fee/deposit information.*
- ◆ Exhibition space (10' x 10') will be pre-assigned by the Exhibition Manager according to payment and space availability. Before setting up, vendors must present **pre-assigned vendor's badge and receipt of payment.** There will be absolutely no on-site booth spaces assigned during the event. **Absolutely No Exceptions.**
- ◆ **The Africa In April Cultural Awareness Festival Committee is authorized to remove arts/crafts, artifacts, or other merchandise not compliant with the festival theme.**
- ◆ Exhibitors must complete site-registration form upon arrival, prior to set-up.
- ◆ Vendors may rent table(s) on-site.
- ◆ Vendors must furnish a copy of their business license to Africa In April.
- ◆ **ALL TENTS MUST BE FIRE RETARDANT**

***Vendor Code Enforcement fee is a REQUIREMENT.**

***Food Vendors please call the Administrative Offices for fee details, code enforcement and health requirements.**