



## Africa In April Cultural Awareness Festival, Inc.

P. O. Box 111261 Memphis, Tennessee 38111

(901) 947-2133 office , (901) 947-2414 fax

www.africainapril.org [aiafest@bellsouth.net](mailto:aiafest@bellsouth.net)

### For Immediate Release

Contact Information:

Yvonne B. Acey, Associate Director

David L. Acey, Sr., Executive Director

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**David L. Acey, Sr.**

*Executive Director*

**Yvonne B. Acey**

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June 29, 2021

Africa In April Cultural Awareness Festival, Inc. are making plans for Festival 2021 from August 5 - 8, 2021 on the internationally known Beale Street/Robert Church Park. This year marks our 34th Anniversary and we anticipate record attendance. This 34th year Anniversary Celebration will utilize various mediums with different themes daily, educational excellence, arts/crafts, afro centricity, economics, genealogy, musicology, entrepreneurship, international relations, cuisine, drug awareness, history, culture and the Arts. Our honored country, the United Republic of Botswana has attracted international, national, regional, state officials, ambassadors, Memphis/ Shelby County parochial schools, colleges, universities, community organizations, religious leaders, institutions, and numerous dignitaries from the African Diaspora.

**The International Africa in April 2021 International Luncheon will be held at the Holiday Inn, University of Memphis located at 3700 Central Ave., Memphis, TN, 38111 from 11:30am-1:00pm. Individual tickets are \$75.00 and \$750.00 for a table of 10. Please RSVP by July 9, 2021 to the Africa in April Office at 901-947-2133 or email [aiafest@bellsouth.net](mailto:aiafest@bellsouth.net). This years' International Executive of the Year is Bishop Henry M. Williamson, Sr., Presiding Prelate, First Episcopal District, Christian Methodist Episcopal Church. Africa in April Cultural Awareness Festival 2021-2022 Honorary Chairs are: Ms. Joanne Massey, MBA, CCA; Director, City of Memphis Office of Business Diversity & Compliance and Mr. Josh Hammond, President/Owner Buster's Liquor & Wines.**

On Thursday, August 5, 2021 the International Africa In April Cultural Awareness Festival Commissioned Artist, Mr. Jason Jerome Colbert, ( CEO of Life In Colors Studio), an oil painter, a Memphian and graduate of Ridgeway High School. Colbert is a former Memphis College of Art student and loves serving his church and community passionately via "THE ARTS". He will be presented at The International Poster Unveiling Reception at The National Civil Rights Museum, 5: 30 P.M. to 8:00 P.M.

This years' International Festival will showcase a variety of renowned professionals, bands, musicians, poets, SCS/MCS/Charter/ and Parochial Schools performers,



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choirs, artists, and entertainers locally, regionally, and nationally such as; Eye 2 Eye Band, (Monte Quarles/ Director), Dan Hope and TOPIX Band, The Memphis Letter Carriers Band, Ta Nai Moore, Christian Soul Artist; Joyce Cobb, National Musician-Jazz ,Blues Artist/Legend & Trailblazer, "Leo Preston Jr. And The K3 Studio Band, Gospel, Blues, R&B; Tia Nia Moore, Christian Soul Artist; The Pyramid City Band, Rhythm & Blues; The Tennessee Mass Choir; St. Augustine Catholic Church; Orange Mound Energizers; ETTARO Fine Arts Foundation& Theater Company, Fine Arts Teen Summer Camp; Millennium Madness Drill Team and many, many more.

We are extending a special invitation to your staff, friends, family, and the community to attend this annual cultural celebration and participate in the Annual International Children & Seniors Diversity Day Parade. The parade is scheduled for 10:00 A.M., August 6, 2021. Your group (s) will be recognized at our official opening ceremonies for exemplary awards, achievement or honors received during the 2021-2022 school year. Officials in Memphis and Shelby County will declare August 6, 2021 as Africa In April Cultural Awareness Festival Multi-Cultural Diversity Day focusing on ethnicity, education, and academic achievement. **Parade Participants including Students and Sponsors are admitted Free. Other attendees will pay the \$10.00 Admission Fee on Friday, August 6,2021, International Children & Senior Citizen's Day, 8:00 a.m. - 11:00 p.m., Saturday, August 7, 2021, International Health Wellness & Community Day, 8:00 a.m.- 12Midnight (Admission \$10.00); Sunday, International African American Music, Gospel, Jazz & Reggae Day, 8:00 a.m. - 9:00 p.m. (Admission \$10.00)**

**Remember, we are finalizing plans for our Africa In April Cultural Awareness Festival, Inc. Entrepreneur's Luncheon, Thursday, August 5,2021. Reservations and payments are needed ASAP to respond to deadlines- hotel accommodations, number of guests, tables, participants and attendees. Please contact us and respond if you or your organization/company need additional AD/ Luncheon information and plan to attend the International Entrepreneur's Luncheon. Ads should be submitted ASAP electronically according to specifications as listed. Since all submissions are time sensitive, appreciate your immediate response ASAP concerning your decision for the Souvenir AD or Luncheon Tickets. We will respond to your request and drop off or mail your tickets. Checks should be made payable to-Africa In April Cultural Awareness Festival.**

Contact our office for confirmation, participation, and attendance at The Africa In April Cultural Awareness Festival 2016. Email or fax information regarding your school's attendance, honors, awards and achievements to the (O) 901-947-2133 and email: [aiafest@bellsouth.net](mailto:aiafest@bellsouth.net)



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Sincerely,

David L. Acey, Sr. Executive Director, Executive Director

Yvonne B. Acey, Associate Director

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